

Electronic Acknowledgement Receipt

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|---|---|
| EFS ID: | 8958837 |
| Application Number: | 10007966 |
| International Application Number: | |
| Confirmation Number: | 3416 |
| Title of Invention: | Interactive advertising with an automated viewing reward system |
| First Named Inventor/Applicant Name: | Ignacio Sanz-Pastor |
| Customer Number: | 00758 |
| Filer: | Daniel R. Brownstone |
| Filer Authorized By: | |
| Attorney Docket Number: | 22503-05565 |
| Receipt Date: | 02-DEC-2010 |
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| Time Stamp: | 23:34:13 |
| Application Type: | Utility under 35 USC 111(a) |

Payment information:

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| Submitted with Payment | yes |
| Payment Type | Deposit Account |
| Payment was successfully received in RAM | \$825 |
| RAM confirmation Number | 6714 |
| Deposit Account | 192555 |
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File Listing:

| Document Number | Document Description | File Name | File Size(Bytes)/ Message Digest | Multi Part /.zip | Pages (if appl.) |
|-----------------|------------------------|--------------|--|------------------|------------------|
| 1 | Notice of Appeal Filed | 5565_NOA.pdf | 245488 ff957ab28632f38b1cd8f1d8f403ddfbff1 6eC | no | 2 |

Warnings:

Information:

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|---|------------------------------|------------------|---|----|---|
| 2 | Pre-Brief Conference request | PreAppConfRq.pdf | 233349 0e9b87cd014134d4ba75637d36127e158a 81ecc | no | 2 |
|---|------------------------------|------------------|---|----|---|

Warnings:

Information:

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|---|------------------------------|--|--|----|---|
| 3 | Pre-Brief Conference request | 5565_Remarks_for_Pre_Appeal_Brief_Conference_Request.pdf | 118021 2ed21bdbe0f90294b1ddca541ee03b6757b 26997 | no | 4 |
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Warnings:

Information:

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|---|-------------------------|--------------|--|----|---|
| 4 | Fee Worksheet (PTO-875) | fee-info.pdf | 31731 6a8e9f9badfa0144388ed7d20ee13b1e0222 ca654 | no | 2 |
|---|-------------------------|--------------|--|----|---|

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Total Files Size (in bytes): 628589

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If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EQ/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

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